



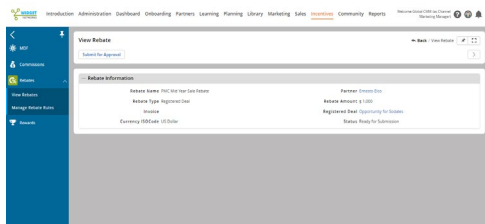
# Rebates Management

*The Rewards & Rebates Management module of ZINFI's partner relationship management (PRM) platform enables your organization to automate the management of various incentives schemes—such as sales rewards, company rebates and commissions—to drive improved channel performance.*

## Rebates Management

Sales gamification management is an important component of the Rewards & Rebates Management module. This allows vendors to create an engaging rebates program for its channel partners. Vendors can formulate and implement strategies and policies aimed at providing rebates to channel partners fairly, equitably and consistently in accordance with the values of their organization.

Rebates management tools help channel partners drive the success of initiatives by sharing the individual performances of sales team members. Sales reps are encouraged to seek rewards and earn rebates on the products purchased from the vendors, all in a fair and transparent process.



### Key Features

- ✓ Reward Addition
- ✓ Reward Management
- ✓ Gift Addition
- ✓ Reward & Gift Claim Tracking

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