



# Rapid Dialer Management

The Rapid Dialer Management module of ZINFI's partner sales management (PSM) platform provides a high-volume automated dialing capability so partner sales reps can generate leads efficiently, and follow up on leads in a timely manner to develop sales-qualified opportunities. Rapid Dialer Management helps sales team save time and money and can dramatically increase productivity.

## Rapid Dialer Management

Our Rapid Dialer Management module enables your organization and your channel partners to quickly set up various customized dialing campaigns that partners can select from to launch sales prospecting activities. This module also allows your partners to customize scripts and dialing tactics that address their unique requirements.

You can configure Rapid Dialer Management to store your call log history to help your organization and individual members monitor dial-out progress. The call log history feature gives sales teams a way to quickly identify incorrect details in uploaded call lists so they can make corrections and keep target audience data properly updated.

| Select | Name                | Total Leads | Completed Calls | Pending Leads | Range Hit Date | Status |
|--------|---------------------|-------------|-----------------|---------------|----------------|--------|
|        | Global_001_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_002_Campaign | 5           | 0               | 5             | 01/01/2018     | Active |
|        | Global_003_Campaign | 20          | 0               | 20            | 01/01/2018     | Active |
|        | Global_004_Campaign | 8           | 0               | 8             | 01/01/2018     | Active |
|        | Global_005_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_006_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_007_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_008_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_009_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_010_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_011_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_012_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_013_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_014_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_015_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_016_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_017_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_018_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_019_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |
|        | Global_020_Campaign | 10          | 0               | 10            | 01/01/2018     | Active |

### Key Features

- ✓ User Setup (Agent)
- ✓ Call Queue Management
- ✓ Call Campaign Management
- ✓ Activity Monitoring & Management
- ✓ Reports & Analytics

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