



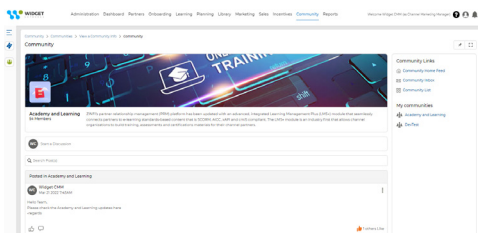
Community & Discussions Management

UCM offers a state-of-the-art discussion group feature with the introduction of the Community module—where a group of individuals with similar interests can either formally or informally bring up ideas, solve problems or make comments. The module operates like a discussion forum. It is tree-like in structure, containing discussions, replies and sub-replies. The discussions can be shared to Users/Groups and Country/Language via Visibility Configuration and access-provided users can reply and like posts through the Community. Within a community, each new discussion/post can be replied to by as many users/groups as the Community is shared to them.

Community and Discussions

The Community forum is an online discussion tool where Users and Groups can hold conversations in the form of Posts. Community can be shared to relevant Users and Groups based on Country and Language and once shared Users can Post Comments or Like Posts.

The primary aim of the Community module is to facilitate communication between users/groups for specific topics driving up sales.

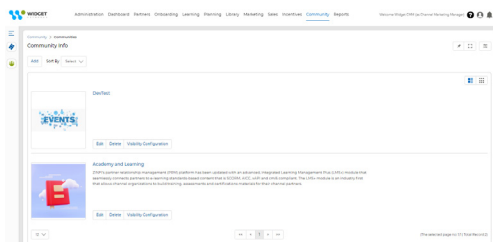


Key Features Include:

- ✓ Community and Posts Integration
- ✓ Partners and Users Collaboration
- ✓ Like and comment

User Comments and Collaboration

ZINFI offers a state-of-the-art discussion group feature with the introduction of its revamped Community Management module—where a group of individuals with similar interests can create a community and formally or informally bring up ideas, solve problems or make comments – collaborating through the Community. The module operates like a discussion forum. It is tree-like in structure, containing discussions, replies and sub-replies. Within a community, each new discussion can be replied to by as many users or partners as configured and assigned by the Admin. Once a Post gets published, the recipient can Like it by clicking the Thumbs Up and additionally, they can post any additional comment against the initial Post by clicking on comment logo. Search panel is available to search any Post.



Key Features Includes:

- ✓ Start a Discussion
- ✓ Control Community Visibility
- ✓ Manage Posts
- ✓ Search Posts

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