



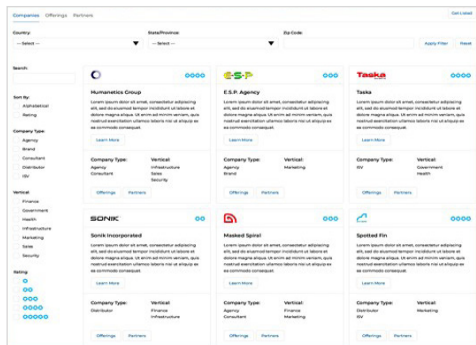
Marketplace Management

The Marketplace Management module enables an organization to create a thriving marketplace where partners can sell its products and services to each other and to end-buyers in a private, invitation-only experience.

Provider Directory

The Marketplace Management module enables you to create a highly detailed and dynamic provider directory, enabling visitors to search by location, partner type, certifications, and various other parameters.

This module also enables your affiliate and transacting partners to set up their own profiles, which you then can approve for posting or further editing. This dynamic partner profile content management reduces your management effort substantially



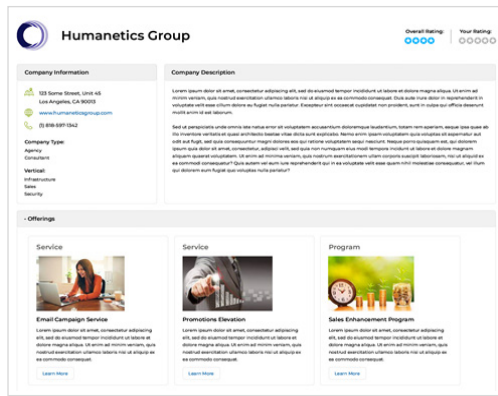
Key Features Include:

- ✓ Provider listing management
- ✓ Search criteria management
- ✓ Provider rating management

Partner Profile Management

With the Marketplace Management module, you can assemble a comprehensive overview of your partners' business focuses and competencies and enable partners to upload additional content to highlight their specializations and competencies.

This module includes in-depth profiles that include a company overview, specialization, vertical focus, employee certification overview and geographical coverage.



Key Features Includes:

- ✓ Company profile setup
- ✓ Marketing collateral setup
- ✓ Visitor tracking and reporting

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