

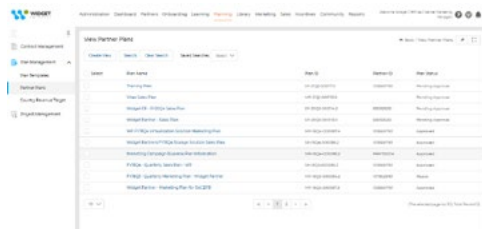
Partner Business Planning

The Partner Business Planning module of ZINFI's partner relationship management (PRM) platform enables your organization to automate the development of business plans, streamlining interactions between internal and external channel partner stakeholders to ensure efficient plan execution and compliance.

Partner Business Planning

The Partner Business Planning module allows your organization to automate business planning activities within a multi-level channel ecosystem with an online form and approval flow process. You can also set up system alerts to notify channel partners when new business plan templates become available.

With our Partner Business Planning functionality, channel partners can easily incorporate marketing plan details, then sign the business plan and push it for your approval through an expedient, automated multi-level approval process. The reporting features of this module give you greater insight into the planned marketing activities initiated by your channel partners.



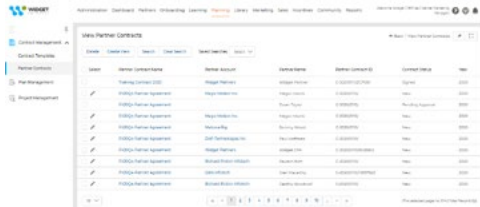
Key Features

- ✓ Business Plan Setup & Upload
- ✓ Business Plan Expiration Management
- ✓ Business Plan Access Control
- ✓ Partner Notifications
- ✓ Business Plan Reporting

Contracts Management

The Partner Business Plans Management module enables an organization to develop business plans by working with internal and external partner stakeholders to ensure plan execution and compliance.

The Partner Contracts Management module enables an organization to dynamically manage and keep track of all the contractual documents that channel partners sign during the various phases of the partner planning cycle.



Key Features

- ✓ Business Planning Contracts Setup
- ✓ Partner Notifications
- ✓ Partner Signature & Upload

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