



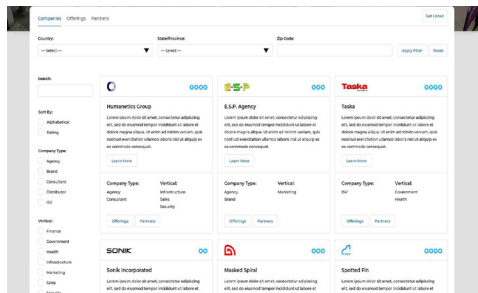
Marketplace Management

The Marketplace Management application by ZINFI offers a comprehensive provider directory, allowing users to search based on location, partner type, certifications, and more. It empowers affiliate and transacting partners to establish their profiles, streamlining the content management process and reducing administrative efforts.

Provider Directory

The Marketplace Management application enables you to create a highly detailed and dynamic provider directory, enabling visitors to search by location, partner type, certifications, and various other parameters.

This application also enables your affiliate and transacting partners to set up their own profiles, which you can then approve for posting or further editing. This dynamic partner profile content management reduces your management effort substantially.



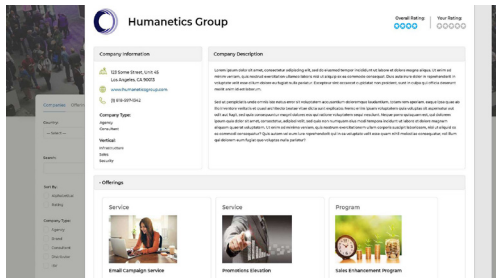
Key Features Include:

- ✓ Provider listing management
- ✓ Search criteria management
- ✓ Provider rating management

Partner Profile Management

With the Marketplace Management application, you can assemble a comprehensive overview of your partners' business focuses and competencies and enable partners to upload additional content to highlight their specializations and competencies.

This application includes in-depth profiles with a company overview, specialization, vertical focus, employee certification overview, and geographical coverage.



Key Features Includes:

- ✓ Company profile setup
- ✓ Marketing collateral setup
- ✓ Visitor tracking and reporting

AMERICAS
sales.noram@zinfitech.com
 6200 Stoneridge Mall Road, Suite 300
 Pleasanton, CA 94588
 United States of America

EUROPE, MIDDLE EAST AND AFRICA
sales.emea@zinfitech.com
 Davidson House
 Forbury Square, Reading
 RG1 3EU, United Kingdom

ASIA PACIFIC
sales.apj@zinfitech.com
 3 Temasek Avenue
 #21-00 Centennial Tower
 Singapore 039190

Please visit www.zinfo.com/contact-us to see the locations and contact information of our other global offices.

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