

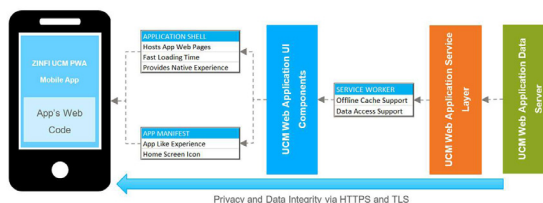
Mobile Ready Application

Extending ZINFI UPM's to smartphones and other mobile devices via the UPM Mobile Application gives organizations a robust competitive advantage that can help drive revenue and enhance the partner and customer experience remotely. Whether they're viewing up-to-the-minute accounts or contact information, updating an opportunity, or scheduling an activity with the UPM Mobile Application, you and your on-the-go professionals will have mobile, secure, and instant access to vital customer and partner information and the productivity tools they need to succeed.

New Age Mobile PWA Architecture

UPM Progressive Web App for Mobile Devices is the UPM Customer Web Portal/Application for the Customer's Users and Partners to utilize on-the-go upgraded with Mobile App look and feel. The UPM PWA Mobile App is developed using the single client UPM Web App code base and can be uploaded to Google Play or iOS app store for universal sharing and usage.

The UPM PWA Mobile App leverages the latest web technologies to provide a seamless, fast, reliable, and engaging user experience – eliminating the need for device storage capacity. UPM's progressive web app combines the look, feel, and use of an app with the ease of functionalities provided by the UPM Web App/Portal.



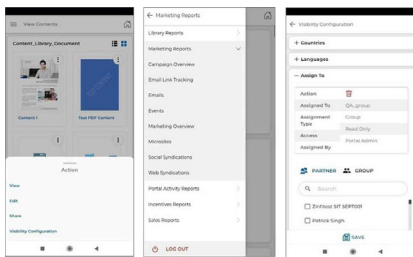
Key Features Include:

- ✓ Custom Mobile Branded PWA App for Android/iOS
- ✓ No separate codebase Management for Android/iOS
- ✓ Always Updated
- ✓ Server-Side Hosted Architecture

Intuitive Experience

ZINFI UPM Mobile App features an intuitive experience with the Reports Module, options to assign Prospects to Country/Language/User/Groups, and functionalities to share content and configure visibility on the go. Record Assignment Functionality allows Admins and Partner Admins to assign records viz. Prospects, Contacts, and Accounts to Users/Groups from the Mobile App itself.

The Business Intelligence Reports module, allowing channel marketing admins and partners to generate extensive reports to measure performance across the channel, is incorporated in the Mobile UPM version. Content Visibility Configuration allows Admins and Partner Admins to control the visibility of the Library Assets/Contents as per the visibility configurators/parameters – Country, Language, and User/Groups from the Mobile App itself.



Key Features Includes:

- ✓ Record Assignment Functionality
- ✓ Mobile Reports
- ✓ Content Visibility Configuration
- ✓ Content Sharing

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