



# **Rebates Management**

Rebates Management module of ZINFI's Unified Partner Management (UPM) platform enables your organization to automate the management of various incentives schemes—such as company rebates and commissions—to drive improved partner performance.

# Rebates Management

Sales gamification management is an important component of Rebates Management. This allows vendors to create an engaging rebates program for its channel partners. Vendors can formulate and implement strategies and policies to provide rebates to channel partners fairly, equitably, and consistently in accordance with their organization's values.

Rebates management tools help channel partners drive initiatives' success by sharing sales team members' individual performances. Sales reps are encouraged to seek rewards and earn rebates on the products purchased from the vendors, all in a fair and transparent process.



#### **Key Features**

- ✓ Reward addition
- ✓ Reward management
- ✓ Gift addition
- ✓ Reward and gift claim tracking

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