

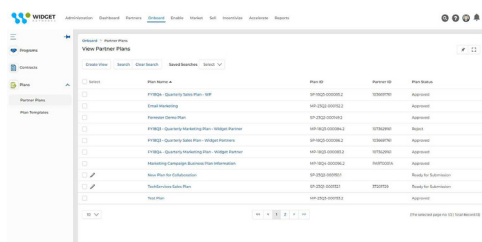
# Partner Business Planning

*Partner Business Planning of ZINFI's Unified Partner Management (UPM) platform enables your organization to automate the development of business plans, streamlining interactions between internal and external channel partner stakeholders to ensure efficient plan execution and compliance.*

## Partner Business Planning

Partner Business Planning allows your organization to automate business planning activities within a multi-level channel ecosystem with an online form and approval flow process. You can also set up system alerts to notify channel partners when new business plan templates become available.

With our Partner Business Planning functionality, channel partners can easily incorporate marketing plan details, sign up the business plan, and push it for your approval through a practical, automated multi-level approval process. The reporting features of this module give you greater insight into the planned marketing activities initiated by your channel partners.



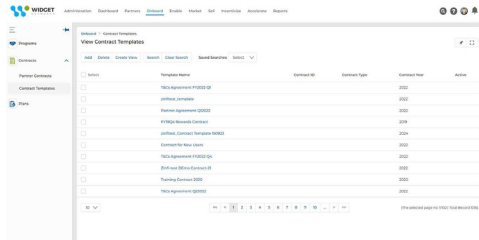
### Key Features

- ✓ Business plan setup and upload
- ✓ Business plan expiration management
- ✓ Business plan access control
- ✓ Partner notifications
- ✓ Business plan reporting

# Contracts Management

The Partner Business Plans Management module enables an organization to develop business plans by working with internal and external partner stakeholders to ensure plan execution and compliance.

The Partner Contracts Management module enables an organization to dynamically manage and keep track of all the contractual documents that channel partners sign during the various phases of the partner planning cycle.



## Key Features

- ✓ Business Planning Contracts Setup
- ✓ Partner Notifications
- ✓ Partner Signature & Upload

**AMERICAS**  
[sales.noram@zinfitech.com](mailto:sales.noram@zinfitech.com)  
 6200 Stoneridge Mall Road, Suite 300  
 Pleasanton, CA 94588  
 United States of America

**EUROPE, MIDDLE EAST AND AFRICA**  
[sales.emea@zinfitech.com](mailto:sales.emea@zinfitech.com)  
 Davidson House  
 Forbury Square, Reading  
 RG1 3EU, United Kingdom

**ASIA PACIFIC**  
[sales.apj@zinfitech.com](mailto:sales.apj@zinfitech.com)  
 3 Temasek Avenue  
 #21-00 Centennial Tower  
 Singapore 039190

Please visit [www.zinfo.com/contact-us](http://www.zinfo.com/contact-us) to see the locations and contact information of our other global offices.

© ZINFI Technologies Inc. All Rights Reserved.

Australia • China • Hong Kong • India • Indonesia • Japan • Korea • Romania • Singapore • UK • USA