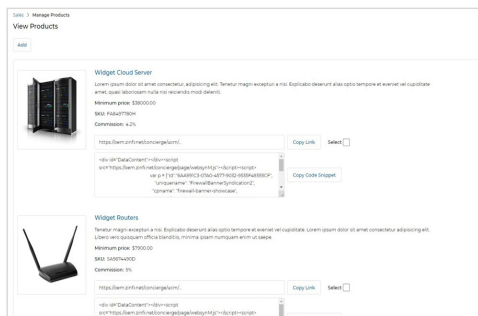# zinfi™

Promotion Management

ZINFI's Promotion Management module makes it easy for your affiliate marketing partners to promote content and products by leveraging UTM links and placing them on their website. Our UTM links tracker allows you to automatically track which partner is generating which referrals.

Product Promotions

The Promotion module enables you to setup product content for syndication via your affiliate partners website or stores. Partners can copy promotional code and integrate into their own website content.

This module also enable your affiliate and transacting partners to drive traffic to your branded website or store to capture leads and referrals. You can track which referral came from which partner and provide commissions.
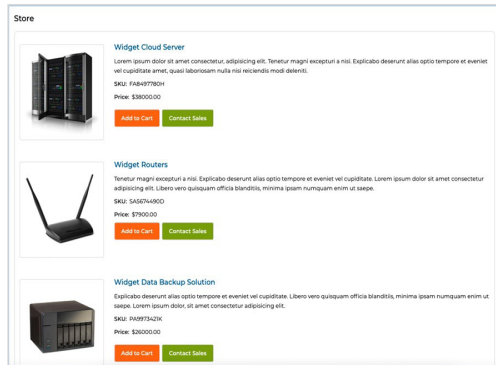

Key Features Include:

✔ Content syndication and publishing

✔ UTM tracking and monitoring

✔ Integrated performance reporting

Content Publishing & Syndication

The Promotion module enables you to provide content for products linking them to your price book in your configure price quote (CPQ) module. This enables you to unify product SKU management for promotion and transaction.

This module also enables your affiliate and transacting partners to setup their storefront to either drive traffic to your website or generate leads for their own transaction with their audiences.

Key Features Includes:

✔ Multiple product categories

✔ Detailed product descriptions

✔ Price management by SKUs

Australia・China・Hong Kong・India・Indonesia・Japan・Korea・Romania・Singapore・UK・USA