

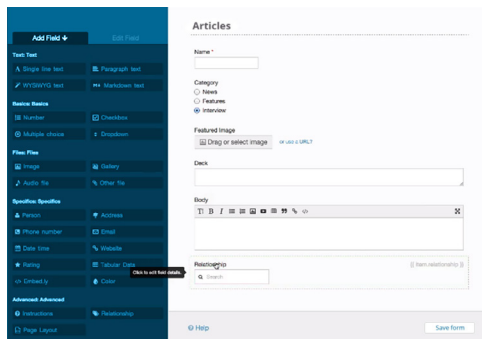
FluidCMS™ Content Management

UCM's FluidCMS™ enables you to build your portal or microsite in minutes using a simple drag-and-drop approach, without forcing any constraints on the application itself, supporting application developers with content-as-a-service. FluidCMS module allows administrators to create and manage web and campaign content to build dynamic and personalized portal pages, campaigns and other content on the fly.

Portal Content Management

Fluid CMS enables your organization to set up portal pages using a site map structure, and then begin adding pages and content. This module comes with dynamic web page and content management capabilities.

Users can manage their content and arrange elements with just a click of the mouse, dragging and dropping objects across the screen. Drag-and-drop applies to all types of content: images, text fields, videos and the whole variety of modules and additional customization options. As your organization creates new pages of content, you can control access at a granular level, allowing access by channel partners across the globe.



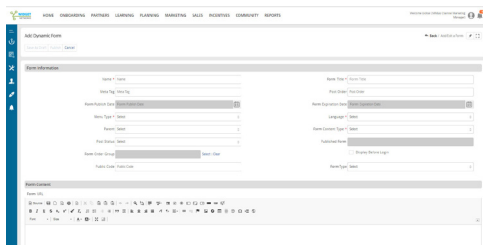
Key Features Include:

- ✓ Page Content Management
- ✓ New Portal Page Setup
- ✓ Page Publish & Management
- ✓ Drag-and- Drop Approach

Dynamic Form Builder

FluidCMS features a widget library full of text fields, galleries, video, maps and more to help you build out whatever you need. Wow your clients by adding “nice-to-have” features in minutes. Live edit WYSIWYG functionality contributes to a smooth, uniquely comfortable user experience, and it also comes with a wide range of actions. Perhaps the two most important categories of actions are related to modules (elements such as paragraphs, images, buttons and videos) and page layouts (one column, two columns, etc.).

With FluidCMS, not everything is a “post.” You can make it whatever you want. The names you set in your forms become the names you use in your template. For example, your “articles” form data can be called `{{ cms.articles }}` immediately in any of your templates.



Key Features Includes:

- ✓ Live Edit
- ✓ Content Branding & Font Management
- ✓ Bootstrap Support
- ✓ Multilingual

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