



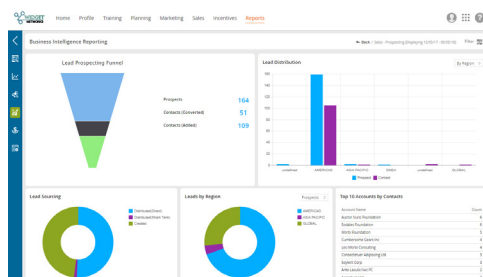
Business Intelligence Reports

The Business Intelligence Reports module of ZINFI's partner relationship management (PRM) platform provides hundreds of default reports to measure channel performance. It also allows organizations to create their own custom reports. With detailed reporting, users can develop a better understanding of what is working and what needs improvement in their global and local channel performance and programs.

Business Intelligence Reports

The Business Intelligence Reports module provides channel marketing organizations to generate hundreds of default reports and create their own custom reports to measure performance across the channel. Use the module to gain a more detailed and nuanced understanding of what is working and what needs improvement in your global and local channel performance and programs.

This module enables you to generate and access default reports, build custom reports and add personalized reporting components to your dashboard view, so you can perform real-time monitoring of performance and determine what needs changing. Our correlation engine helps you understand the complex factors involved as specific performance metrics rise or fall.



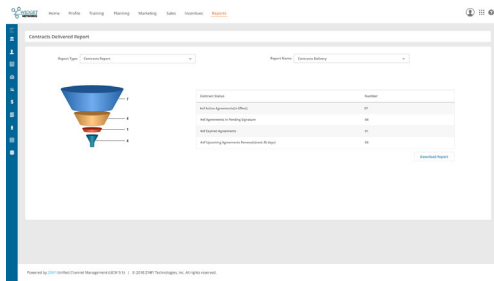
Key Features Include:

- ✓ Default Reports
- ✓ Custom Reports
- ✓ Custom Dashboards
- ✓ Functional Reports
- ✓ Correlation Engine

Contract & Plans Management Report

ZINFI's Business Intelligence Reports module allows your organization to keep close tabs on your progress on contracts and on adherence to the business plans signed by participating channel partners.

Business Intelligence Reports are a great tool for understanding the details of the partner engagement process throughout the entire engagement cycle. Vendors can use reports to quickly identify partners who are struggling to deliver, and then provide them with real-time assistance or targeted guidance before it's too late.



Key Features Includes:

- ✓ Dashboard Reports
- ✓ Detail Reports
- ✓ Summary Reports

AMERICAS

sales.noram@zinfitech.com
6200 Stoneridge Mall Road, Suite 300
Pleasanton, CA 94588
United States of America

EUROPE, MIDDLE EAST AND AFRICA

sales.emea@zinfitech.com
Davidson House
Forbury Square, Reading
RG1 3EU, United Kingdom

ASIA PACIFIC

sales.apj@zinfitech.com
3 Temasek Avenue
#21-00 Centennial Tower
Singapore 039190

Please visit www.zinfo.com/contact-us to see the locations and contact information of our other global offices.

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