

# Partner Learning Management

ZINFI's partner relationship management (PRM) platform includes a Partner Learning Management module that enables your organization to manage channel partner training and certification across various partner tiers and types to develop competencies in a systematic way through structured curricula.

## **Certifications Management**

The Partner Learning Management module allows your organization to set up various certification programs for your channel sales, marketing and technical teams. You can also manage certification visibility by assigning specific programs to specific groups of partners based on their competency.

The certifications management features of our Partner Learning Management module include multilingual functionality. Your organization can upload localized certification programs, which provide your non-English speaking channel sales, marketing and technical teams with a hassle-free path to certification.

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Language.*	English 8		Channel Marketing Manager LX Channel Marketing Manager JX Channel Partner Administrator			
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## **Key Features**

- Certification Setup & Management
- Certification Validity Management
- ✓ Certification & Course Association
- Course Order Management

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## Course Management

With our Partner Learning Management module, your organization can quickly configure multiple courses, tying them to specific certification programs for the channel sales, marketing and technical teams to participate in. You can also easily upload course materials for access by the channel sales team.

Course management features allow you to monitor and manage course validity according to designated publish and expiration dates. Report cards generated by the system give you granular visibility so you can keep track of the progress of each participant. Individual participants also have access to their own dashboard, helping them to keep track of their progress and performance.

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#### **Key Features**

- ✓ Course Setup & Management
- ✓ Course Validity Management
- ✓ Course Material Upload
- ✓ Course & Test Association

## Test Management

The Partner Learning Management module allows your organization to set up various tests associated with multiple courses. The module also allows you to manage test visibility using password protection functionality. The module can provide an individual training catalog for each enrolled participant so users can monitor the progress they/ve made in the program at any time.

With multilingual functionality of our test management features, you can quickly set up tests for channel partners across the globe in their local languages, and you and your country teams can track the progress made by partners within a single interface, regardless of the geographic location of participants.



## **Key Features**

- Test Setup & Management
- ✓ Test Score Management
- ✓ Questionnaire Order Management
- Test Visibility Management (password-secured)

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