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## **Sales Gamification Management**

The Sales Gamification Management module of ZINFI's partner sales management (PSM) platform automates and simplifies your organization's efforts to promote and manage multiple sales rewards programs. You can also use the module to create a leaderboard showing who is winning and who is not to drive rep engagement in a virtual environment.

### Incentive Management

Our Sales Gamification Management module allows your organization to encourage intrinsic motivation, learning and better performance by sales teams using real-time feedback and digital motivation tools. You can quickly set up a variety of programs for different partner types as well as achievement targets and rewards associated with those programs.

The dynamic leaderboard tracking mechanism of the Sales Gamification Management module helps you ensure your incentives programs are engaging by creating a highly competitive environment for channel sales team. Each sales team has their own individual dashboard so they can regularly track their progress as they pursue rewards and other incentives.



#### **Key Features**

- ✓ Program Setup
- ✓ Dynamic Status Tracking
- Participant Notifications
- Rewards & Awards Management
- ✓ Leaderboard Setup & Management

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## Rebates Management

The Sales Gamification Management module makes it easy for your organization to formulate and implement strategies and policies so you can be sure you are providing rebates to your channel partners fairly, equitably and consistently, and in accordance with the values of your organization.

Channel partners use sales gamification management and rebates management tools to drive and track individual performances of sales team members. Rebates management features automate the complete rebates process for maximum transparency and fairness, which are essential to encouraging participation among partner sales reps.

Select Quarter				10
PY1801 +	Search			
Rebate ID	Date	Customer Name	Order Number	Status
32-0006	26/05/2016	123456789	PO - 7658	Pending
32-0007	29/03/2018	123456780	90.7859	Dending
32-0008	29/03/2018	123456789	90 - 7657	Pending
32-0009	10/01/2010	123456799	123456789	Pending
32-0040	29/09/2018	123456789	123456789	Pending
22-0011	06/03/2018	Sterling Publication	98364282	Pending
22-0042	26/03/2018	123856799	PO - 7656	Panding
32-0013	28/08/2018	123456789	PO - 7555	Pending
32-0014	10/01/2018	Ipsum PC	80287372	Pending
32-0015	28/08/2018	123456789	PO - 3654	Pending

#### **Key Features**

- Reward Addition
- Reward Management
- Gift Addition
- ✓ Reward & Gift Claim Tracking

### **Referral Management**

Vendors selling in the channel can manage sales referrals systematically using our end-to-end automated Sales Gamification Management module, and it's easy to configure a multi-level approval process for effective referral management.

Your organization and your channel sales team will have their own referral dashboard to help you regularly monitor the status of each submitted referral. The Gamification Management module's earned commission dashboard allows your organization to closely track the referral commissions awarded to each participating partner.

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Referral Add 8	ldit				
First Name*			Last Name*		
Email Address*			Phone Number*		
Company Name*			Area of interest*	-Select-	
What software is your	referral currently using in I	heir sandbox?"			
Is your referral conce					
	Select				
Does your referral ha	ve any compliance needs?*				
	-Select-				
Does your referral ha	e an internal IT staff."				
	-Select-				
Commission Tape*					
Commission Type	-5464-				
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	ve any special needs?*				

### **Key Features**

- ✓ Referral Submission
- ✓ Referral Review & Approval Management
- Commission Dashboard Management

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