



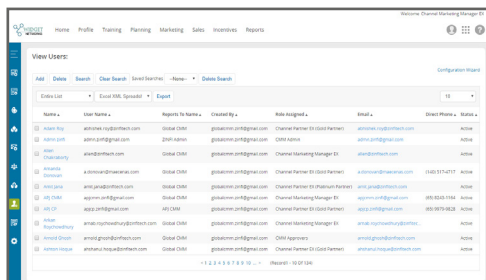
# Portal Content Management

The Portal Content Management module of ZINFI's partner sales management (PSM) platform enables your organization to set up and manage partner portal content and "market to partner" campaign content. All content can be assigned to different partner groups based on various criteria such as device type, geographic location and partner tier with granular access control.

## Portal User Management

The Portal Content Management module allows your organization to set up a user account and associated groups that will be able to access content assigned to them for consumption via the partner portal using the user management capability.

With the portal user management features, your organization can manage the access rights of users and the association of users with specific groups to provide restricted access to zones available in the partner portal.



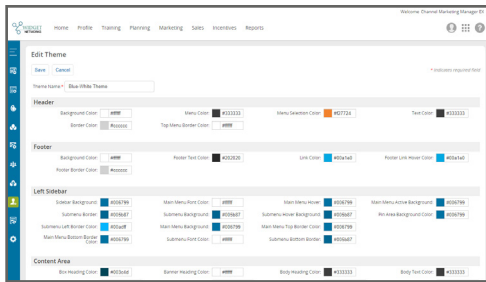
### Key Features

- ✓ User Setup & Management
- ✓ User Group Setup & Management
- ✓ User Group Association

## Portal Theme Management

The Portal Content Management module enables your organization to set up and manage partner portal themes (design and layout) to align with corporate branding guidelines and helps you maintain uniformity across all partner-facing content.

With the theme management features of our Portal Content Management module, you can manage page content, font style and size, and other graphical elements. A partner portal with visually appealing vendor branding encourages channel partners to engage in vendor programs.



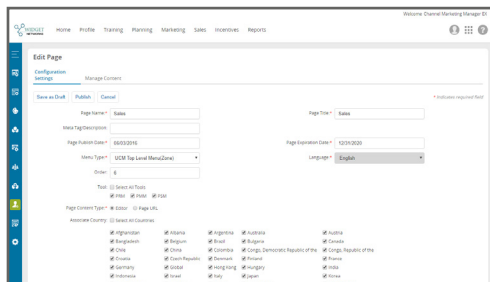
### Key Features

- ✓ Header Branding & Font Management
- ✓ Footer Branding & Font Management
- ✓ Menu Branding & Font Management
- ✓ Content Branding & Font Management

## Page Content Management

The Portal Content Management module enables your organization to set up portal pages using a site map structure, and then begin adding pages and content. This module comes with dynamic web page and content management capabilities.

As your organization creates new pages of content, you can control access at a granular level, allowing access by channel partners across the globe, for example, or by designating specific teams to create and manage content locally targeting non-English speaking audiences.



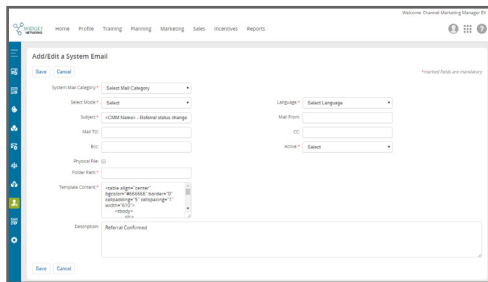
### Key Features

- ✓ Existing Portal Page Content Management
- ✓ New Portal Page Setup
- ✓ Page Publish & Expiration Date Management
- ✓ Page Order Management

## Portal Alerts Management

The Portal Content Management module allows your organization to set up dynamic system emails and alerts linked to relevant site activities. With this capability, you can configure system alerts to send auto-notifications for various partner activities.

Using the alerts management features of our Portal Content Management module, configuring alerts for partner activities like partner platform registration, contract sign-up and business plan submission is quick and simple. You can also easily set up notifications to alert channel sales teams to the availability of new campaigns and assets, new program launches and other news and events.



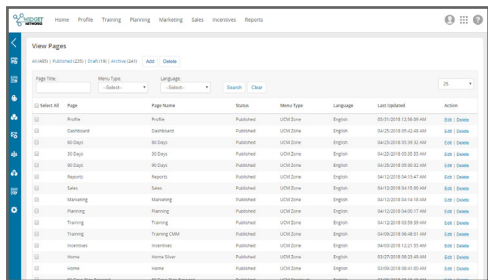
### Key Features

- ✓ System Email Setup
- ✓ System Email Management
- ✓ System Alert Setup
- ✓ System Alert Management

## Content Workflow Management

The Portal Content Management Module enables your organization to dynamically manage and update portal content once the partner portal has been configured for multiple countries, pages, content and other parameters.

Content workflow management features provide your organization with a distributed workflow so that a virtual team scattered across the globe can collaborate with users to collectively review, edit, modify and publish content.



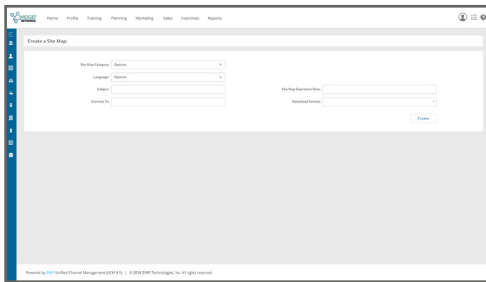
### Key Features

- ✓ Page Author Management
- ✓ Content Author Management
- ✓ Publishing Workflow Management
- ✓ Version Management

## Portal Site Map Management

The Portal Content Management module enables your organization to create and configure a portal site map for better management of existing pages. Your organization can easily keep track of data and content as it is updated on the partner portal pages.

Using the site map management capabilities of the Portal Content Management module, you have granular control over site pages. You can quickly create a dynamic site map and then submit the map to external search engines for any pages that are open to public.



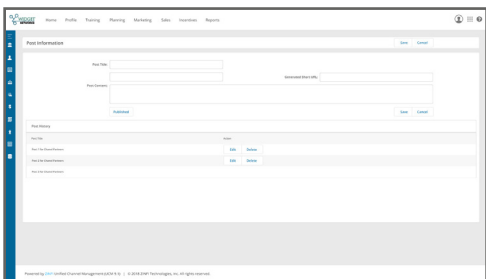
### Key Features

- ✓ Site Map Setup
- ✓ Site Map Management
- ✓ Site Map Submission

## Portal Connectors Management

The Portal Content Management module allows your organization to connect to other existing internal sub-systems, such as learning management systems (LMSs), systems for rewards and rebates, and your internal CRM infrastructure by using our dynamic connectors management capability.

Portal connectors management ensures that you can maintain seamless data flow between various applications and effectively manage the complete channel ecosystem from a single interface.



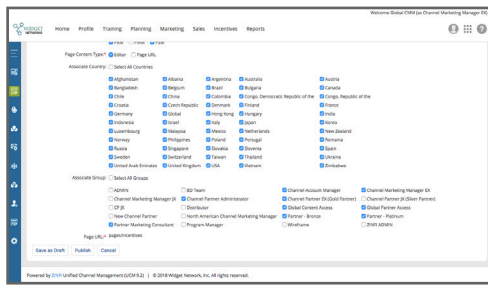
### Key Features

- ✓ Single-Sign-On (SSO) Management
- ✓ Social Connectors Management
- ✓ Access Reports & Tracking

# Portal Country Language Management

The Portal Content Management module enables your organization to set up your partner portal with customized content and automate the distribution of content by language and country, thus dramatically simplifying the management of a complex global channel ecosystem.

With the portal country and language management features of the Portal Content management module, you can easily assign administrative managers and access rights to various internal members and agencies. This allows you to manage portal content in a distributed way with granular access control over the activities performed by each internal or external member.



## Key Features

- ✓ Country & Region Setup
- ✓ Country & Region Management
- ✓ Management of Languages by Country
- ✓ Assign Users for Content Management

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