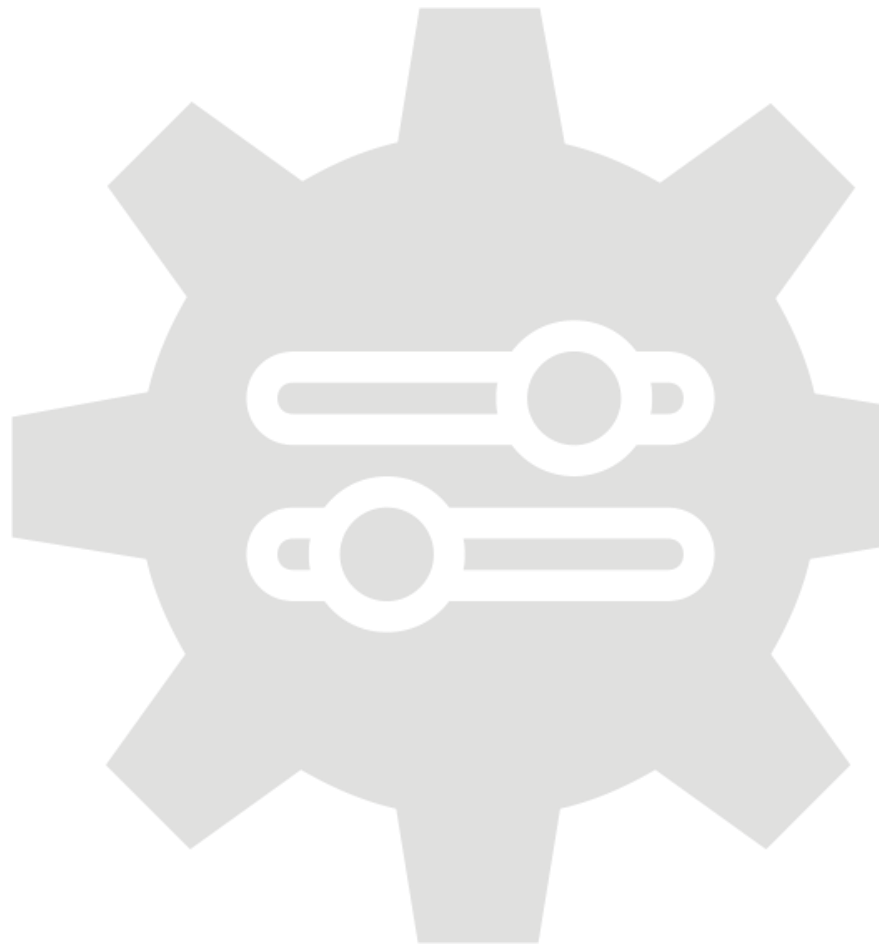


Client Hours Tracking – Billable vs Non-Billable

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Billable vs Non-Billable Teamwork Tags and Hours –High Level

Billable Hours are for these categories:

- Professional Services Management: Work done on staging instances, certain Documentation, certain Meetings/Communication
- Engineering: Work done on any staging site, certain Documentation, certain Meetings/Communication
- L2/L3 Customer & Partner Care Team Support: All

Non-Billable Hours are for these categories:

- Professional Services Management: Bug fixes on production instances, certain Documentation, certain Meetings/Communication
- Engineering: Bug fixes on production instances, certain Documentation, certain Meetings/Communication
- L1 Customer & Partner Care Team Support: All

*For exact details, please see the following slides with proper task and tag descriptions

Waived Hours:

- In certain cases, a PSM may request a **fee waiver of billable hours** - in which a waiver form is filled out and submitted to Finance.
- Finance will review the form and send it back to the PSM (to get client sign-off) and ZINFI CEO for sign-off via Adobe sign.
- Once the form is signed by all parties, Finance will save the signed form into the MSA, addendum, etc...that describes the original SOW hours. (*Finance will also add the waived hours to the "Description" field in the Teamwork Project for this Account*)
- PSM/Engineering will mark the hours entered against these tasks as "Billable" in Teamwork (*which will be debited from the "SOW & Paid Hours" as increased by the addition of this waived hours amount*)
- This way the client is NOT charged for the waived hours -but will be able to provide reporting on "Total Waived Billable Hours" upon request.
- This process allows for financial compliance with any future client audit, since everything is tracked and documented on a weekly basis.
- Finance is the owner of this waiver process, but PSM has to manage the execution with internal approval (and client consent as required)

Billable vs Non-Billable Hours Tracking

Professional Services

Action Area	Task Type	Task Tag Name	Billable	Non-Billable
Pre-Sales	Pre-Sales - ANY Pre-Sales activity by ZINFI team member	Pre-Sales		x
Portal Set Up	Free Trial/Sandbox - Portal Set-Up for distribution	Free Trial Set Up		x
	Staging - Portal Set-Up for client delivery	Staging Set Up	x	
	Production - Portal Set-Up for client delivery	Production Set Up	x	
Configuration	New Configuration - Customer-Specific based on Use Case or Feature Request	Client Config	x	
	New Configuration - ZINFI Internal Only	ZINFI Config		x
	3rd Party system API or Connectors Configuration or Development, or SSO	Integration	x	
	Existing Configuration - Change Request to an existing configuration	Client Change Request	x	
	Any Configuration - Can Be Done by Client Using Provided Tools, but asking ZINFI to do	Client Config	x	
	Any Configuration - ZINFI-Required Assistance (cannot be done by Client)	Client Config	x	
	Portal Upgrade - Client Instance	Client Portal Upgrade		x
	Portal Performance Issue	Portal Performance		x
Bugs/Issues	Post-Launch Client Module Enablement (turning on remaining modules)	Client Module PL Enablement	x	

	Free Trial/Sandbox - Bug Discovered by either ZINFI or Prospect	FT Bug/Issue		x
	Customer-Specific Pre-Release - Bug Discovered during Staging Development or QA	Client Bug/Issue Pre		x
	Customer-Specific Post-Release - Client Reported in Production	Client Bug/Issue Post		x
Meetings / Communication	Customer-Specific Post-Release - Partner Reported in Production	Partner Bug/Issue Post		x
	Any ZINFI Generic or Internal Release	ZINFI Bug/Issue		x
	Customer/ZINFI Meeting Onboarding Kick-Off Call	Client Mtg Kick Off		x
	Customer/ZINFI Meeting - Bugs or Operational Errors in Platform	Client Mtg Bug		x
	Customer/ZINFI Meeting - Regularly Scheduled	Client Mtg	x	
	Customer/ZINFI Meeting - Training	Client Mtg	x	
	Customer/ZINFI Meeting - Requirement/Use Case Capturing	Client Mtg	x (key person)	x (if training)
	Customer/ZINFI Meeting - Report Delivery	Client Mtg	x	
	Customer/ZINFI Meeting - Status Review on Scope Progress	Client Mtg	x	
	Customer/ZINFI Meeting - ZINFI Roadmap Presentation	Client Mtg Roadmap		x
	Customer/ZINFI Meeting - Executive Escalation	Client Mtg Escalation		x
	Customer/ZINFI Email Response(s) - related to Client Project Work	Client Email Response	x	
	Internal Meeting - Customer Requirements	Int Mtg Client	x	
Internal Meeting - Client Portal Bug (Post-Launch)	Int Mtg Client Bug Post		x	

Documentation	Internal Meeting - Deployment Process Meeting(s)	Int Mtg Client Deployment	x	
	Internal Meeting - Knowledge Transfer	Int Mtg Knowledge Transfer		x
	Internal Meeting - General	Int Mtg General		x
	Internal - Email Response (ZINFI topic only)	Int Email Response		x
	SOW creation and delivery	Client SOW		x
	Customer/ZINFI Onboarding - Documentation & Tools Completion	Client Docs	x	
	Customer/ZINFI Meeting Minutes	Client Mtg Minutes	x	
	Customer/ZINFI Report Creation	Client Reports	x	
	Client-Facing Documentation Creation/Editing	Client Docs	x	
Development	Any ZINFI Internal Documentation (Non-Client Facing) Creation/Editing	Int Docs		x
	New Component - Customer-Specific	Client Dev	x	
	New Component - ZINFI Internal or Customer-Generated adopted into ZINFI Roadmap	Int Dev		x
	New Development - Customer-Specific Request Prior to Release	Client Dev	x	
	Database Optimization - Scalability Issue	Database		x
	R&D - Customer-Specific	Client R&D	x	
	Data Migration - Customer-Specific	Client Data Migration		
	Portal Upgrade - Internal Instance	Int Portal Upgrade		

	UI Translation - Client-Specific	Client UI Translation	x	
SQA	FOR TIME ONLY (NOT FOR TASK) - for any work done in existing 9.x Platform	UCM 9.x		
	UI Translation - Internal	Int UI Translation		
	Test Case Development - Customer-Specific	Client Test Case		
	Test Case Development - ZINFI Generic	Int Test Case		
	QA - Customer-Specific Development/Configuration	Client SQA	x	
Web Work	QA - ZINFI Generic Development/Configuration	Int SQA		x
	QA - ZINFI Standard Modules	Int SQA		x
	Campaign Development - Customer-Specific	Client Content Creation	x	
	Content Pages (Any Language) - Customer-Specific	Client Content Creation	x	
	Web Support (HTML, CSS, etc...) - Customer-Specific	Client Content Creation	x	
	Design/Layout Customization - Customer-Specific	Client Creative Creation	x	
Services/Support	Custom Graphic Design - Customer-Specific	Client Creative Creation	x	
	Design Issues - Customer-Specific	Client Creative Creation	x	
	L1 - Answer/Resolve Issue for Partner or Client	L1 Issue Resolved		
	L2 or L3 - Daily Outbound Activities	L2/L3 Outbound Activity		
	L2 or L3 - Teleprospecting	L2/L3 Teleprospecting		

	L2 - Partner Onboarding	L2 Partner Onboarding		
	L2 - Partner Training	L2 Partner Training		
	L1 - Report Delivery to Client or Partner	L1 Report Mtg		
	L2 or L3 - Report Delivery to Client or Partner	L2/L3 Report Mtg		
Other	L1 - Report Creation for Partner or Client	L1 Report Creation	Additional Tag added to already existing Tag	
	L2 or L3 - Report Creation for Partner or Client	L2/L3 Report Creation		x
	Escalation	Escalation		x
	Internal - Time Track (PTO, Vacation, etc...)	Int Time Track		x
	Internal - Hiring	Int Hiring		x
	Internal - Training	Int Training		x

Engineering

Action Area	Task Type	Task Tag Name	Billable	Non-Billable
Pre-Sales	Pre-Sales - ANY Pre-Sales activity by ZINFI team member	Pre-Sales		X
Portal Set Up	Free Trial/Sandbox - Portal Set-Up for distribution	Free Trial Set Up		X
	Staging - Portal Set-Up for client delivery	Staging Set Up	X	
	Production - Portal Set-Up for client delivery	Production Set Up	X	
Configuration	New Configuration - Customer-Specific based on Use Case or Feature Request	Client Config	X	
	New Configuration - ZINFI Internal Only	ZINFI Config		X
	3rd Party system API or Connectors Configuration or Development, or SSO	Integration	X	
	Existing Configuration - Change Request to an existing configuration	Client Change Request	X	
	Any Configuration - Can Be Done by Client Using Provided Tools, but asking ZINFI to do	Client Config	X	
	Any Configuration - ZINFI-Required Assistance (cannot be done by Client)	Client Config	X	
	Portal Upgrade - Client Instance	Client Portal Upgrade		X
	Portal Performance Issue	Portal Performance		X
Bugs/Issues	Post-Launch Client Module Enablement (turning on remaining modules)	Client Module PL Enablement	X	
	Free Trial/Sandbox - Bug Discovered by either ZINFI or Prospect	FT Bug/Issue		X

	Customer-Specific Pre-Release - Bug Discovered during Staging Development or QA	Client Bug/Issue Pre		X
	Customer-Specific Post-Release - Client Reported in Production	Client Bug/Issue Post		X
Meetings / Communication	Customer-Specific Post-Release - Partner Reported in Production	Partner Bug/Issue Post		X
	Any ZINFI Generic or Internal Release	ZINFI Bug/Issue		X
	Customer/ZINFI Meeting Onboarding Kick-Off Call	Client Mtg Kick Off	X	
	Customer/ZINFI Meeting - Bugs or Operational Errors in Platform	Client Mtg Bug		X
	Customer/ZINFI Meeting - Regularly Scheduled	Client Mtg	X	
	Customer/ZINFI Meeting - Training	Client Mtg	X	
	Customer/ZINFI Meeting - Requirement/Use Case Capturing	Client Mtg	X (key person(s))	X (if training)
	Customer/ZINFI Meeting - Report Delivery	Client Mtg	X	
	Customer/ZINFI Meeting - Status Review on Scope Progress	Client Mtg	X	
	Customer/ZINFI Meeting - ZINFI Roadmap Presentation	Client Mtg Roadmap		X
	Customer/ZINFI Meeting - Executive Escalation	Client Mtg Escalation		X
	Customer/ZINFI Email Response(s) - related to Client Project Work	Client Email Response	X	
	Internal Meeting - Customer Requirements	Int Mtg Client	X	
	Internal Meeting - Client Portal Bug (Post-Launch)	Int Mtg Client Bug Post		X
Documentation	Internal Meeting - Deployment Process Meeting(s)	Int Mtg Client Deployment	X	

	Internal Meeting - Knowledge Transfer	Int Mtg Knowledge Transfer		X
	Internal Meeting - General	Int Mtg General		X
	Internal - Email Response (ZINFI topic only)	Int Email Response		X
	SOW creation and delivery	Client SOW		X
	Customer/ZINFI Onboarding - Documentation & Tools Completion	Client Docs	X	
	Customer/ZINFI Meeting Minutes	Client Mtg Minutes	X	
	Customer/ZINFI Report Creation	Client Reports	X	
	Client-Facing Documentation Creation/Editing	Client Docs	X	
Development	Any ZINFI Internal Documentation (Non-Client Facing) Creation/Editing	Int Docs		X
	New Component - Customer-Specific	Client Dev	X	
	New Component - ZINFI Internal or Customer-Generated adopted into ZINFI Roadmap	Int Dev		X
	New Development - Customer-Specific Request Prior to Release	Client Dev	X	
	Database Optimization - Scalability Issue	Database		X
	R&D - Customer-Specific	Client R&D	X	
	Data Migration - Customer-Specific	Client Data Migration	X	
	Portal Upgrade - Internal Instance	Int Portal Upgrade		X
	UI Translation - Client-Specific	Client UI Translation	X	

SQA	FOR TIME ONLY (NOT FOR TASK) - for any work done in existing 9.x Platform	UCM 9.x	x	
	UI Translation - Internal	Int UI Translation		x
	Test Case Development - Customer-Specific	Client Test Case	x	
	Test Case Development - ZINFI Generic	Int Test Case		x
	QA - Customer-Specific Development/Configuration	Client SQA	x	
Web Work	QA - ZINFI Generic Development/Configuration	Int SQA		x
	QA - ZINFI Standard Modules	Int SQA		x
	Campaign Development - Customer-Specific	Client Content Creation	x	
	Content Pages (Any Language) - Customer-Specific	Client Content Creation	x	
	Web Support (HTML, CSS, etc...) - Customer-Specific	Client Content Creation	x	
	Design/Layout Customization - Customer-Specific	Client Creative Creation	x	
Services/Support	Custom Graphic Design - Customer-Specific	Client Creative Creation	x	
	Design Issues - Customer-Specific	Client Creative Creation	x	
	L1 - Answer/Resolve Issue for Partner or Client	L1 Issue Resolved		
	L2 or L3 - Daily Outbound Activities	L2/L3 Outbound Activity		
	L2 or L3 - Teleprospecting	L2/L3 Teleprospecting		
	L2 - Partner Onboarding	L2 Partner Onboarding		

	L2 - Partner Training	L2 Partner Training		
	L1 - Report Delivery to Client or Partner	L1 Report Mtg		
	L2 or L3 - Report Delivery to Client or Partner	L2/L3 Report Mtg		
Other	L1 - Report Creation for Partner or Client	L1 Report Creation	Additional Tag added to already existing Tag	
	L2 or L3 - Report Creation for Partner or Client	L2/L3 Report Creation		x
	Escalation	Escalation		x
	Internal - Time Track (PTO, Vacation, etc...)	Int Time Track		x
	Internal - Hiring	Int Hiring		x
	Internal - Training	Int Training		x

Customer Care

Action Area	Task Type	Task Tag Name	L1-Eng Non- Billable	L2 Billable	L3 Billable
Pre-Sales	Pre-Sales - ANY Pre-Sales activity by ZINFI team member	Pre-Sales			
Portal Set Up	Free Trial/Sandbox - Portal Set-Up for distribution	Free Trial Set Up			
	Staging - Portal Set-Up for client delivery	Staging Set Up			
	Production - Portal Set-Up for client delivery	Production Set Up			
Configuration	New Configuration - Customer-Specific based on Use Case or Feature Request	Client Config			
	New Configuration - ZINFI Internal Only	ZINFI Config			
	3rd Party system API or Connectors Configuration or Development, or SSO	Integration			
	Existing Configuration - Change Request to an existing configuration	Client Change Request			
	Any Configuration - Can Be Done by Client Using Provided Tools, but asking ZINFI to do	Client Config			
	Any Configuration - ZINFI-Required Assistance (cannot be done by Client)	Client Config			
	Portal Upgrade - Client Instance	Client Portal Upgrade	x		
	Portal Performance Issue	Portal Performance	x		

Bugs/Issues	Post-Launch Client Module Enablement (turning on remaining modules)	Client Module PL Enablement			
	Free Trial/Sandbox - Bug Discovered by either ZINFI or Prospect	FT Bug/Issue			
	Customer-Specific Pre-Release - Bug Discovered during Staging Development or QA	Client Bug/Issue Pre			
	Customer-Specific Post-Release - Client Reported in Production	Client Bug/Issue Post			
Meetings / Communication	Customer-Specific Post-Release - Partner Reported in Production	Partner Bug/Issue Post			
	Any ZINFI Generic or Internal Release	ZINFI Bug/Issue			
	Customer/ZINFI Meeting Onboarding Kick-Off Call	Client Mtg Kick Off	x	x	x
	Customer/ZINFI Meeting - Bugs or Operational Errors in Platform	Client Mtg Bug	x		
	Customer/ZINFI Meeting - Regularly Scheduled	Client Mtg	x	x	x
	Customer/ZINFI Meeting - Training	Client Mtg	x	x	x
	Customer/ZINFI Meeting - Requirement/Use Case Capturing	Client Mtg			
	Customer/ZINFI Meeting - Report Delivery	Client Mtg	x	x	x
	Customer/ZINFI Meeting - Status Review on Scope Progress	Client Mtg	x	x	x
	Customer/ZINFI Meeting - ZINFI Roadmap Presentation	Client Mtg Roadmap			
	Customer/ZINFI Meeting - Executive Escalation	Client Mtg Escalation	x		
	Customer/ZINFI Email Response(s) - related to Client Project Work	Client Email Response	x	x	x

	Internal Meeting - Customer Requirements	Int Mtg Client	x	x	x
	Internal Meeting - Client Portal Bug (Post-Launch)	Int Mtg Client Bug Post	x		
Documentation	Internal Meeting - Deployment Process Meeting(s)	Int Mtg Client Deployment	x	x	x
	Internal Meeting - Knowledge Transfer	Int Mtg Knowledge Transfer	x		
	Internal Meeting - General	Int Mtg General	x		
	Internal - Email Response (ZINFI topic only)	Int Email Response	x		
	SOW creation and delivery	Client SOW	x		
	Customer/ZINFI Onboarding - Documentation & Tools Completion	Client Docs	x	x	x
	Customer/ZINFI Meeting Minutes	Client Mtg Minutes	x	x	x
	Customer/ZINFI Report Creation	Client Reports			
	Client-Facing Documentation Creation/Editing	Client Docs	x	x	x
Development	Any ZINFI Internal Documentation (Non-Client Facing) Creation/Editing	Int Docs			
	New Component - Customer-Specific	Client Dev			
	New Component - ZINFI Internal or Customer-Generated adopted into ZINFI Roadmap	Int Dev			
	New Development - Customer-Specific Request Prior to Release	Client Dev			
	Database Optimization - Scalability Issue	Database			
	R&D - Customer-Specific	Client R&D		x	x

	Data Migration - Customer-Specific	Client Data Migration			
	Portal Upgrade - Internal Instance	Int Portal Upgrade			
	UI Translation - Client-Specific	Client UI Translation		x	x
SQA	FOR TIME ONLY (NOT FOR TASK) - for any work done in existing 9.x Platform	UCM 9.x			
	UI Translation - Internal	Int UI Translation			
	Test Case Development - Customer-Specific	Client Test Case			
	Test Case Development - ZINFI Generic	Int Test Case			
	QA - Customer-Specific Development/Configuration	Client SQA	x		
Web Work	QA - ZINFI Generic Development/Configuration	Int SQA	x		
	QA - ZINFI Standard Modules	Int SQA			
	Campaign Development - Customer-Specific	Client Content Creation			x
	Content Pages (Any Language) - Customer-Specific	Client Content Creation			x
	Web Support (HTML, CSS, etc...) - Customer-Specific	Client Content Creation			x
	Design/Layout Customization - Customer-Specific	Client Creative Creation			x
Services/ Support	Custom Graphic Design - Customer-Specific	Client Creative Creation			x
	Design Issues - Customer-Specific	Client Creative Creation			x

	L1 - Answer/Resolve Issue for Partner or Client	L1 Issue Resolved	x		
	L2 or L3 - Daily Outbound Activities	L2/L3 Outbound Activity		x	x
	L2 or L3 - Teleprospecting	L2/L3 Teleprospecting		x	x
	L2 - Partner Onboarding	L2 Partner Onboarding		x	
	L2 - Partner Training	L2 Partner Training		x	
	L1 - Report Delivery to Client or Partner	L1 Report Mtg	x		
	L2 or L3 - Report Delivery to Client or Partner	L2/L3 Report Mtg		x	x
Other	L1 - Report Creation for Partner or Client	L1 Report Creation	Additional Tag added to already existing Tag		
	L2 or L3 - Report Creation for Partner or Client	L2/L3 Report Creation	x	x (non-billable)	x (non-billable)
	Escalation	Escalation	x	x (non-billable)	x (non-billable)
	Internal - Time Track (PTO, Vacation, etc...)	Int Time Track	x	x (non-billable)	x (non-billable)
	Internal - Hiring	Int Hiring	x	x (non-billable)	x (non-billable)
	Internal - Training	Int Training	x	x (non-billable)	x (non-billable)